

77M #100888

NCC Cable System Order

Order #	62335558	Flight Dates	09/19/16 - 10/02/16	Update Date	09/16/16
Syscode	6961	Agency	Del Cielo Media	Version	1 Vs. 1
System Name	Spectrum/Alleagan, MI	Advertiser	Making Government Accountable	Show All Lines	
Market	Grand Rapids	Client Code	MGA16	Total # of Weeks	2
AE	Alexander Fiske	Product Code	ORDR	Total	\$1,287.00
Sales Coordinator	Becca Karam	Est Code	919C66	Commission	\$193.05
Office	Washington	Product Name	HD-66	Net Total	\$1,093.95
Phone	(301) 951-2620	Credit Status		Total Spots	75
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 9/16: NEW ISSUE ORDER. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	
2	CNN	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$25.00	\$150.00	30	
3	FXNC	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	
4	FXNC	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$25.00	\$175.00	30	
5	HGTV	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	
6	HGTV	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	
7	MNBC	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	
8	MNBC	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$19.00	\$95.00	30	
9	TNT	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	
10	TNT	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$13.00	\$91.00	30	
11	TVL	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$9.00	\$54.00	30	
12	USA	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	
13	USA	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	40	35	0	0	0	0	0	0	0	0	0	0	75
AMT	\$646.00	\$641.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,287.00

SYSTEM APP: SALES ACCT Date Printed 09/16/16

62335558 | Grand Rapids | Spectrum/Alleagan, MI | 6961 |